



## **International Motivator Mike Rodriguez Partners with Nightingale-Conant to Release New Audio Course**

*Motivational speaker Mike Rodriguez has partnered with Nightingale Conant to release a new audio course called **The Power of Breaking Routines***

Mike Rodriguez International, LLC announced today that their CEO and International speaker, Mike Rodriguez, has partnered with Nightingale-Conant (N-C), the world's leader in personal development, to distribute 'The Power of Breaking Routines' audio course. Rodriguez, a highly sought after speaker, has spent the last twenty years breaking his personal routines to achieve life goals that others said were unattainable; he spent part of 2016 recording those strategies into a new audio course. He did this while releasing two books and holding numerous seminars. Rodriguez says that "Everyone needs to realize that they were born fully prepared for their life and that there is a way to break through their limitations to attain their biggest goals and dreams. The main challenge is that people prevent themselves from taking action, based on their own personal limitations and beliefs."

As a speaker, Rodriguez is well established and has trained and motivated thousands. He is a Best-Selling Author, with titles including *Lion Leadership*, *Finding Your WHY* and *8 Keys to Exceptional Selling*, among others. Rodriguez gained notoriety as a former Ziglar Showcase Speaker and the featured speaker on the 2015 Ziglar U.S. Tour. He has also trained alongside legendary Tom Hopkins, one of his life mentors. However, it wasn't always this way. Rodriguez revealed that early in his career, he encountered many failures, including being side-tracked and not using his full potential. He says he learned to use those failures as a positive force, to drastically change the direction in his life. He credits his overall success to his faith and to being committed to changing the lives of others.

When it came to a partnership for the new audio course, Nightingale-Conant and Rodriguez were destined to work together. Nightingale-Conant is considered the World's Leader in Personal Development for the last 50 years. They work with the biggest names in the business, including Tony Robbins, Seth Godin, Dave Ramsey, Brian Tracy, Les Brown and many more. N-C Chairman, Vic Conant Says, "I've had the honor and privilege of publishing some of the giants of the self-improvement industry over the last 39 years. It's a pleasure to add Mike Rodriguez to that prestigious list. Mike is a life-long learner and what's more important, a gifted teacher and one of the most positive people I've met – and that is saying a lot! He is certain to join the annals of the great life changing coaches in our industry."

The *Power of Breaking Routines* audio course, is available on digital download or 6 Disc CD course through Nightingale.com at an early release promo. Rodriguez says, "With this program, people will learn to uncover what is holding them back, identify what has been keeping them on the same course in life, and learn how to take steps to achieve the BIG results they desire."

### **About Mike Rodriguez**

Mike is CEO of Mike Rodriguez International, LLC a global speaking and training firm. With close to three decades of business and corporate leadership experience, Rodriguez is a passionate motivator, Best-Selling Author and a master trainer. He has been featured on CBS, U.S. News & World Report, Success Magazine and others. He has also lectured at Baylor University, UNT and many global organizations. His clients include many technology firms, Fortune 500 companies and names like McDonald's, Bank of America and the Federal Government.

Learn more at <http://www.MikeRodriguezInternational.com>



## **Contact Information**

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